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Call for Papers

She Ji is a peer-reviewed, trans-disciplinary design journal published by Elsevier in collaboration with Tongji University and Tongji University Press. The first issue will appear in September 2015.

She Ji focuses on economics and innovation, design process and design thinking. Our mission is to enable design innovation in industry, business, non-profit services, and government through economic and social value creation. Innovation requires integrating ideas, economics, and technology to create new knowledge at the intersection of different fields. *She Ji* provides a unique forum for this interdisciplinary inquiry.

She Ji addresses how societies, organizations, and individuals create, build, distribute, use, and enjoy goods and services, with an added focus on strategy and management. The journal also explores the way that organizations increasingly use design thinking to achieve organisational goals, and the journal examines how design thinking can inform wider social, managerial, and intellectual discourses. *She Ji* also publishes articles in research methods and methodology, philosophy, and philosophy of science to support the core journal area.

She Ji invites papers on topics within our remit. Articles of interest might cover such issues as:

- Design-driven innovation for social and economic change
- Design practices in management, consulting, and public service
- Alternative economies and industrial transformation
- Design for smart and sustainable living
- Latest design theories
- Methods and methodologies for design research
- Design for social innovation, organizational change, and education
- Design, computation, and algorithms
- Cultural aspects of design and innovation
- Philosophy of design
- Philosophy of science in design research

In particular, *She Ji* encourages three new dimensions in the literature of design and innovation: (1) serious economic inquiry and management inquiry; (2) rigorous research in design using the methods of the natural sciences, social sciences, and economics; (3) methodological contributions that deploy innovative research methods and processes.

She Ji publishes seven types of articles:

1) Original research articles. *She Ji* welcomes conceptual, theoretical, and empirical articles. All research articles are subject to double-blind peer review. Following peer review, *She Ji* works with authors on a final round of copy editing to ensure highly readable articles that will reach and influence a wide audience of scholars, researchers, and professional designers, teachers and students, as well as leaders in business, industry, and government.

2) Review articles. *She Ji* encourages literature review and research review articles. Review articles use double-blind peer review followed by copy editing.

3) Case studies. *She Ji* publishes two kinds of case study articles. The journal welcomes original research articles involving rigorous case studies and reflection. Research case studies use double-blind peer review. The journal also welcomes short case reports in the short communications category.

4) Short communications. *She Ji* welcomes short reports or research announcements that describe work in progress with preliminary research results. Short communications are not subject to peer review.

5) Book reviews. Books reviews focus on analysis and discussion of individual books as well as extended book reviews covering several books. *She Ji* also publishes short book notes. Book reviews are not subject to peer review.

6) Discussion articles. Discussion articles include interviews, opinion leader commentary, and dialogues. Discussion articles are not subject to peer review.

7) Letters. *She Ji* encourages written responses to articles and original comments on issues relevant to the journal. Letters to the editor are limited to 1,500 words. All letters commenting on articles will be sent to the author of the original article for response. Selected letters will be published in *She Ji*. Letters are not subject to peer review.

She Ji is fully open access. Tongji University and Tongji University Press support *She Ji* as a contribution to the design field and a public service to design research. We do not charge author fees and all published articles are accessible free of charge from the journal web site.

To submit articles to *She Ji*, please go to the *She Ji* Web site at URL: <http://www.elsevier.com/journals/she-ji-the-journal-of-design-economics-and-innovation/2405-8726>

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ongoing work of the journal. The journal also has an Editorial Advisory Board comprised of senior scholars, researchers, and the editors of other leading journals. The advisory board provides general advice. In addition, *She Ji* has an extensive Editorial Review Board of researchers and scholars from around the world. Members of the review board help us to referee articles. *She Ji* will select new members of the Editorial Board from this group.

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